



ASIP News



The Arab Society for Intellectual Property (ASIP)

The Arab Society for Intellectual Property (ASIP) headed by Dr. Talal Abu-Ghazaleh is a non-profit organization that was established on February 23, 1987 in Munich Germany, by some of the top practitioners in the many fields of intellectual property (IP) in the Arab region. Its mission is to bring together the IP professionals and practitioners in the Arab region and to help build awareness and understanding of intellectual property issues and their dynamics.

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ASIP, LES-AC and TAGITI Participate in BITTCOIN-JO Workshop in Jordan



AMMAN - The Arab Society for Intellectual Property (ASIP) participated in Building Innovation Infrastructure via Technology Transfer Offices (TTO) Conducted in Jordanian Higher Education Institutions project workshop. A project funded by Erasmus+ with the aim of creating a Jordanian Technology Transfer Offices Model that could be replicated across Jordanian universities.

Many prestigious institutions were chosen to participate in the project, and form a partnership for its execution, including the Arab Intellectual Property Mediation and Arbitration Society (AIPMAS) and the Licensing Executives Society - Arab Countries (LES-AC) who will conduct training workshops on understanding polices related to IP rights that are associated with contracts targeting universities to gain the knowledge needed to manage and operate Technology Transfer Office, as well as, assisting in establishing polices and rules in Jordan.

Dr. Ala'a Khalifeh from German Jordanian University (GJU) welcomed all attendees and partners of the BITTCOIN-JO project, who represent a number of institutions and universities in the Middle East and Europe, stressing the importance of innovation and capacity building in the Jordanian market, with a focus on the educational institutes' role.

The meeting agenda included TTO office status in Jordanian universities by Jordanian partners (German Jordanian University, University of Petra, Yarmouk University, Talal Abu Ghazaleh for Information Technology International and the Higher Council for Science and Technology then Dr. Ala'a Khalifeh discussed the TTO survey analysis and results. Dr. Feras Kafiah, Assistant Professor at Al Hussein Technology University talked about the current TTO proposed model and best practices around the world.

Moreover, project partners from Europe had a thorough discussion on TTO in the European universities and the best practices and guidance on how to build a successful TTO for Jordanian universities. Establishing sustainable technology transfer offices in Jordanian universities according to the new model is the main output of BITTCOIN-JO. Those offices are expected to work with the university faculty members and students to commercialize their projects, patenting towards establishing start-up companies.

ASIP Held “Substantive Examination of Trademarks” Training Course

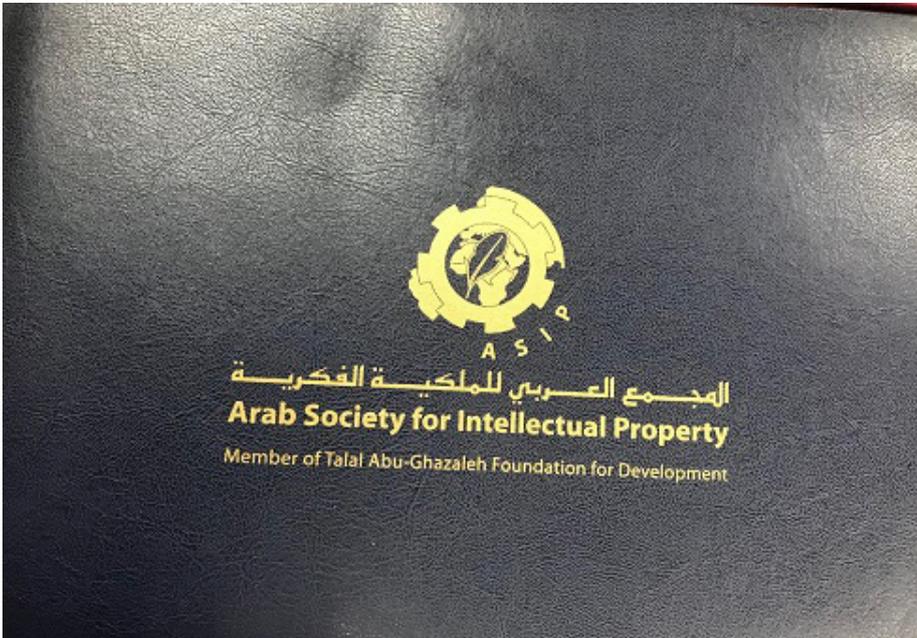


AMMAN - The Arab Society for Intellectual Property (ASIP) held a training course entitled “Substantive Examination of Trademarks” July 21-25, 2019 at Talal Abu-Ghazaleh University College for Innovation (TAGUCI) – Amman. The 15-training hour course covered different topics, namely:

1. Registerable and non-registrable trademarks.
2. Fundamentals and standards of trademark selection or innovation.
3. Examples of substantive examination of registration of trademark applications.
4. Trademark registration
 - Measures of trademark registration
 - Formal examination of trademarks
 - Substantive examination of trademarks
 - Registrar’s decision concerning application
 - Initial approval and publication.
 - Objection
 - Final decision
 - Appeal before the administrative judiciary



TAG. Global Staff in Jordan Successfully Pass ACIPP Exam



Accordingly, the participants have been granted the ACIPP Certificate issued by the Arab Society for Intellectual Property (ASIP).

The Society is a non-profit organization founded on February 23rd, 1987 in Munich, Germany, by leading practitioners in different fields of Intellectual Property in the Arab region, under the chairmanship of HE Dr. Talal Abu-Ghazaleh. Its mission is to gather IP professionals and practitioners in the Arab region and help raise awareness and enhance understanding of Intellectual Property issues and dynamics.

AMMAN - A number of employees at Talal Abu-Ghazaleh Global (TAG. Global) offices in Amman /Jordan have successfully passed the exams of the “Arab Certified Intellectual Property Practitioner/ ACIPP” program, which covers the following IP disciplines:

- Trademarks and unfair competition.
- Patents of inventions and trade secrets.
- Copyright and related rights.

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